



17215 Studebaker Rd.
Suite 220
Cerritos, CA 90703
562-860-8771

Dear Physicians:

The purpose of this letter is to briefly introduce myself as the new marketing manager for St. Vincent IPA. I very recently joined the company and am working alongside Karla Augustine and Maria Gonzalez to provide you the best possible service through St. Vincent IPA.

I have recently met with the Board and am excited to meet face-to-face with all of the Doctors at St. Vincent.

Accordingly, as a first step in my doctor familiarization process, I would like to meet with you personally, for about thirty minutes or so. At that time I would like to discuss your office's needs and concerns. I would also like to take that opportunity to briefly review St. Vincent IPA's latest compensation structure and benefits and our current marketing plans.

To set up a meeting for this at your convenience, I propose to call your office by the end of this week. It is my hope that we will be able to arrange to meet at your offices before the end of the month.

As your new Marketing Manager through St. Vincent IPA I believe that my paramount concern is how St. Vincent IPA can better service your office to increase patient counts as well as patient retention.

I look forward to meeting with you and your staff in the near future.

Sincerely,

A handwritten signature in dark ink, appearing to be "CV" or similar initials, written in a cursive style.

Christian Vide
Marketing Manager
St. Vincent IPA