



17215 Studebaker Rd. Suite 320
Cerritos, CA 90703
Phone: (562) 860-8771

November 7, 2011

Re: New Marketing Manager

Dear St. Vincent IPA Provider:

Hello, my name is Yvonne Enriquez and I would like to introduce myself as the new Marketing Manager for St. Vincent IPA, replacing Chris Videa. I have over 12 years of professional experience in the areas of Management Services Organization (MSO), Health Plan and Independent Physician Association (IPA). My area of expertise is in Managed Care and IPA operations.

My role as the Marketing Manager is to primarily work with you and your staff to help you grow your membership, market your practice, maximize your bonus opportunities with St. Vincent IPA, update you with managed care trends, and strategically increase your exposure and recognition in the community.

I am enthusiastic to be a part of St. Vincent IPA and look forward to working with you and your staff. If you have any immediate questions or concerns, please contact me at (562) 860-8771 Ext. 109 or via email at yenriquez@pdtrust.com. Be advised that I want to formally introduce myself in person. If I haven't already visited your office, you should be expecting a courtesy visit from me in the next couple weeks.

Sincerely,

A handwritten signature in black ink, appearing to read "Yvonne Enriquez".

Yvonne Enriquez

Marketing Manager
St. Vincent IPA
Physicians DataTrust